

Impact Statement Template

Dimension (Sub-dimension)	Impact Category		Effect 1 : _____		Effect 2 : _____		Effect 3 : _____		Effect 4 : _____	
	Indicator	Assessment	Indicator	Assessment	Indicator	Assessment	Indicator	Assessment		
WHAT	A	Outcome in period	The outcome experienced by the <stakeholder> when engaging with the enterprise.	Positive / negative	Positive / negative	Positive / negative	Positive / negative	Positive / negative	Positive / negative	
	B	Threshold for positive outcome	The level of outcome that the <stakeholder> considers to be positive/good enough. Anything below this level is considered negative/not good enough.							
		Capital type	The type of capital that the outcome relates to							
		SDG	The Sustainable Development Goal that the outcome relates to, along with the specific target and indicator. An outcome may relate to more than one SDG.							
		SDG target and indicator								
		Importance of <outcome> to <stakeholder>	Stakeholder's view of whether the outcome they experience is important. Where possible, the people experiencing the outcome provides this data, e.g. through direct surveying, although third party research may also be included.	Important / unimportant	Important / unimportant	Important / unimportant	Important / unimportant	Important / unimportant	Important / unimportant	
WHO		Stakeholder	The type of stakeholder experiencing the <outcome>.							
		Geography	The geographical location of the <stakeholder>.							
		Boundary/scope	The region (or resource) that the enterprise has influence over.							
	C	Demographic status of <stakeholder> in relation to <outcome> prior to <effect>	The level of <outcome> being experienced by the <stakeholder> prior to engaging with the enterprise, i.e. baseline.	Well-served / underserved	Well-served / underserved	Well-served / underserved	Well-served / underserved	Well-served / underserved	Well-served / underserved	
HOW MUCH	Scale	D	Number of <stakeholder> experiencing <outcome>	The number of individuals experiencing the <outcome>. When the planet is the <stakeholder>, this category is not relevant.	Large scale / small scale	Large scale / small scale	Large scale / small scale	Large scale / small scale	Large scale / small scale	
	Depth	E	Degree of change experienced by <stakeholder> as a result of <effect>	Depth is analysis rather than raw data. Degree of change is calculated by comparing outcome for stakeholder prior to engagement with enterprise to outcome value in the current period, i.e. A/B.	Deep change / marginal change	Deep change / marginal change	Deep change / marginal change	Deep change / marginal change	Deep change / marginal change	
	Duration	F	Time period for which <stakeholder> experiences <outcome>		Long term / short term	Long term / short term	Long term / short term	Long term / short term	Long term / short term	
ENTERPRISE CONTRIBUTION	Depth	G	Estimated degree of change that would occur otherwise for <stakeholder>	Performance of peers/competition (e.g. industry benchmarks), stakeholder feedback and/or pre-effect values are all used to estimate the degree of change likely to occur otherwise for the <stakeholder>.	Likely better / likely worse	Likely better / likely worse	Likely better / likely worse	Likely better / likely worse	Likely better / likely worse	
	Duration	H	Estimated time period that <outcome> would last for otherwise		Likely better / likely worse	Likely better / likely worse	Likely better / likely worse	Likely better / likely worse	Likely better / likely worse	
RISK		Type and level of risk	E.g. evidence risk, external risk, stakeholder participation risk, drop-off risk, efficiency risk, execution risk, alignment risk, unexpected impact risk	Low risk / high risk	Low risk / high risk	Low risk / high risk	Low risk / high risk	Low risk / high risk	Low risk / high risk	
IMPACT CLASSIFICATION			The impact of any effect can be classified as:							
			<ol style="list-style-type: none"> May cause harm Does cause harm Act to avoid harm Benefit stakeholders Contribute to solutions 	Effect's impact classification:	Effect's impact classification:	Effect's impact classification:	Effect's impact classification:	Effect's impact classification:		
				Enterprise's impact classification:						